

ORDER



Orders
Order / Rev: 721763
Alt Order #: 06370211
Product Desc: AMERICAN FUTURE FUND
Estimate: 1494
Flight Dates: 10/12/12 - 10/18/12
Original Date / Rev: 10/11/12 / 10/11/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Mentzer Media Services/ POL
Buying Contact:
Billing Contact:
 600 Fairmount Ave. Suite 306
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Amer. Future Fund
Demographic: A35+
Product Codes: IS-Issue/Non Ballot
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/18/12	26	\$99,150.00	\$84,277.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	26	\$99,150.00	\$84,277.50	0.00
Totals	26	\$99,150.00	\$84,277.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KARE	10/12/12	10/12/12	M-F 11-1130a KARE 11 News @ 11a	CM	11-1130a	----F--	1:00	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	----F--			1		\$350.00		0.00				
E 2	KARE	10/12/12	10/12/12	M-F 4-430p KARE 11 4 News	CM	4-430P	----F--	1:00	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	----F--			1		\$1,400.00		0.00				
E 3	KARE	10/12/12	10/12/12	M-F 5-530p KARE 11 5 News	CM	5-530p	----F--	1:00	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	----F--			1		\$3,500.00		0.00				
E 4	KARE	10/12/12	10/12/12	M-F 6-630p KARE 11 6 News	CM	6-630p	----F--	1:00	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	----F--			1		\$4,000.00		0.00				
E 5	KARE	10/12/12	10/12/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	----F--	1:00	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	----F--			1		\$3,500.00		0.00				
E 6	KARE	10/14/12	10/14/12	Sun 5-530p KARE 11 5 News Su	CM	5-530p	-----S	1:00	1	\$3,400.00	P-2	0.00	NM	1	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S			1		\$3,400.00		0.00				

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KARE	10/14/12	10/14/12	Football Night in America Football Night in America	CM	6-715p	-----S	1:00	1	\$4,400.00	P-2	0.00	NM	1	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-----S		1			\$4,400.00		0.00				
E 8	KARE	10/14/12	10/14/12	NFL Regular Season Football NFL Regular Season Football	CM	715-1030p	-----S	1:00	1	\$24,000.00	P-2	0.00	NM	1	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-----S		1			\$24,000.00		0.00				
E 9	KARE	10/15/12	10/18/12	M-F 11-1130a KARE 11 News @ 11a	CM	11-1130a	MTWT---	1:00	4	\$350.00	P-2	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	MTWT---		4			\$350.00		0.00				
E 10	KARE	10/15/12	10/17/12	M-F 4-430p KARE 11 4 News	CM	4-430P	M-W---	1:00	2	\$1,400.00	P-2	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	M-W---		2			\$1,400.00		0.00				
E 11	KARE	10/16/12	10/18/12	M-F 5-530p KARE 11 5 News	CM	5-530p	-T-T---	1:00	2	\$3,500.00	P-2	0.00	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	-T-T---		2			\$3,500.00		0.00				
E 12	KARE	10/15/12	10/18/12	M-F 6-630p KARE 11 6 News	CM	6-630p	MTWT---	1:00	4	\$4,000.00	P-2	0.00	NM	4	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	MTWT---		4			\$4,000.00		0.00				
E 13	KARE	10/15/12	10/18/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	MTWT---	1:00	4	\$3,450.00	P-2	0.00	NM	4	\$13,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	MTWT---		4			\$3,450.00		0.00				
E 14	KARE	10/16/12	10/16/12	M-F 10-1035p KARE News 10p	CM	10-1035p	-T----	1:00	1	\$5,600.00	P-2	0.00	NM	1	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	-T----		1			\$5,600.00		0.00				
E 15	KARE	10/16/12	10/16/12	Prime Political Program DEBATE	CM	8-10P (8:00 PM-10:00 PM)	-T----	1:00	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	-T----		1			\$8,000.00		0.00				
Totals													26	\$99,150.00	